# The Seven Ingredients of a Perfect Introduction

- Stand (look interested and energized)
- 2 Good posture
- 3 Smile
- Make eye contact
- Introduce yourself (first and last name) only kids live in a world of first names
- Speak up confident leadership voice
- Shake hands







## Dress for the Occasion

Know what you are going to wear whenever you receive an event invitation.

### **BLACK TIE**

Men – Black tuxedo, cuff links, silk socks, patent leather shoes, cummerbund, white shirt with French cuffs (preferably studs for buttons down front).

If you don't have tuxedo – wear a wonderful dark suit and white shirt and a dark tie.

Women – Long or short dressy dress, small evening purse or clutch, satin shoes, neutral hose, minimum jewelry.

### **COCKTAIL/SEMI-FORMAL**

Men – Suit in dark color, white shirt, dark tie, belt and socks, black leather shoes.

Women – Short dress (one inch/2.5 cm. above or below the knee), stylish suit or dressy pants often in black, heels, clutch or small evening bag, minimum jewelry.





### Dress for the Occasion

#### INFORMAL

Dress attire depends on where you live. Here are some suggestions:

Men – Less formal unmatched sport coat and pants, with or without a tie. Includes suits worn with dressy sport shirts or fine-gauge knits and tailored separates, such as dress trousers, dressy collared sport shirts that do not require a tie, fine knit shirts and sweaters, as well as sport coats

Women – Dress or pants and a nice sweater or blouse that are more relaxed, and dressier at night than during the day.

### **URBAN CHIC**

Dress comfortably...Not too dressy, not too sloppy and definitely not business attire!

### **DRESSY CASUAL**

Wear simple, comfortable clothes but in fun fabrics, patterns or colors.

Whatever you do think style, think fabulous, and think comfort!

### Let's Stay Connected!

If you need a more custom or individualized consultation for your specific needs don't hesitate to book a consultation with me.

**BOOK A CONSULTATION** 

I'm committed to help you not only look your best but also to project a confident image whether in business or in your personal life. I'd love to help you.





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